

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

MBA (Sem. - 3rd/4th)

INDUSTRIAL & ORGANISATIONAL PSYCHOLOGY

SUBJECT CODE : MB - 963 (2K8 Batch)

Paper ID : [C0158]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Define industrial psychology.
- b) What are the subfields of industrial psychology?
- c) What do you understand by human engineering?
- d) Define attitude.
- e) What is reliability of a test?
- f) Differentiate between motivation and morale.
- g) What are personality traits?
- h) What can be the reasons for fatigue?
- i) What are fringe benefits?
- j) Define job simplification.

Section - B

(4 × 10 = 40)

- Q2) Explain the nature and scope of industrial psychology.
- Q3) Discuss various types of individual differences and their implications for individual behaviour.
- Q4) Discuss various factors influencing morale.
- Q5) What are the workplace characteristics? How do they influence performance?
- Q6) Explain the outcomes of Hawthorne studies and discuss their implications.
- Q7) What can be the causes of work place monotony? How can you help a worker overcome the sense of monotony?

